

All pages, except blog



Blog page



Banner Sizes and Positions

Name	Position	Size
A: Full Banner	opposite Legal Futures logo	468x60 pixels
B: Medium Banner *	top of left-hand column above title or headline	400x60 pixels
C: Tower	right-hand column	120x600 pixels
D: Portrait **	top of right-hand column	140x200 pixels
E: Blog Page Full Banner	top left-hand column	468x60 pixels
F: Newsletter	Middle of text	468x60 pixels

* Not available on the Blog Page
** On Home Page only



January 2012

Banner Costs

Home page only | 14,000 page impressions per month*

Position and name	Size	Cost pcm
A Full banner	468 x 60	£400
B Medium banner	400 x 60	£350
C Tower	120 x 600	£300
D Portrait	140 x 200	£325

News section: All news pages and stories | 26,000 page impressions per month*

Position and name	Size	Cost pcm
A Full banner	468 x 60	£350
B Medium banner	400 x 60	£300
C Tower	120 x 600	£250

Blog section: Blog page and posts | 5,000 page impressions per month*

Position and name	Size	Cost pcm
A Full banner	468 x 60	£250
C Tower	120 x 600	£200
E Full banner	468 x 60	£250

Newsletter: Mid-text banners

F Newsletter	468x60	£100 pw
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*Figures at November 2011

Discounts are available for bookings of 3 months or longer.

Premium Associates of Legal Futures receive a 20% discount on ratecard costs. All prices are subject to VAT.

Terms

Rates quoted are for exclusive tenancy, i.e. each banner position will be occupied by one advertisement only for the agreed duration. We reserve the right to modify the layout of the website from time to time, but we will consult with you if there are any modifications which impact your advertisement.